



Date :23-01-2020

CIRCULAR

Dear students, we are pleased to inform that, R&D cell is organizing a Seminar On 'AI Tools For Academic Research,' on 24/01/2020 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.



Principal

Aurora's PG College (MBA)
Uppal, Hyderabad-500092

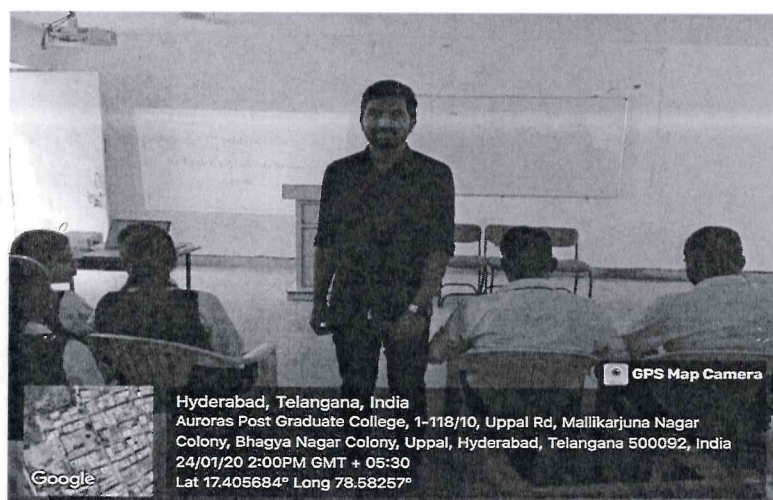
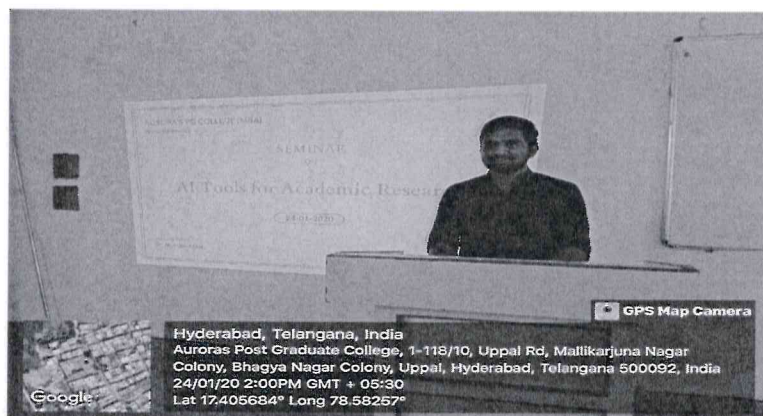
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HOD MBA
HOD MCA


DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

ACTIVITY REPORT

| | | |
|---------------------------------|---|--------|
| Name of the Activity | AI Tools For Academic Research | |
| Type of Activity | Seminar | |
| Date and Time of Activity | 24.01.2020 | 1:30pm |
| Details of Participants | Students of MBA & MCA 1 year has attended the seminar | |
| Organizing Dept./Support System | MBA&MCA dept. | |
| In Association with | R&D cell | |
| Coordinator | Dr. M. V. Narasimha Rao MBA Dept., | |
| Details of Resource Persons | Dr. Venkat Reddy P. Assistant Professor Woxsen University | |
| Description | <p>On 24.01.2020, Aurora's PG college (MBA), Uppal has hosted A Seminar on AI Tools For Academic Research To understand the Importance of AI Tools for Academic Research in future to reduce Human work. using AI tools for effective academic research likely involves leveraging artificial intelligence to enhance various aspects of academic research.</p> <p>The HOD addressed the students and welcomed the guest Dr. M. Venkat Das, Professor, The Seminar Brought Together Students, Faculty Members to Explore the Strategies Of AI Tools For Academic Research.</p> <p>The Objective of This AI tools can help researchers quickly find and review relevant literature by summarizing papers and identifying key themes and trends. AI can assist in analyzing large datasets, finding patterns, and generating insights that might be difficult to discern manually.</p> <p>The Outcome of this seminar is AI tools are applications or software that specifically perform tasks that encompass a wide range of functions. Data Analysis and Visualizations Learn how to use AI for statistical analysis, pattern recognition, and data visualization.</p> <p>Attendees appreciated the practical advice and real-world examples provided by the speakers The Seminar on AI Tools For Academic Research successfully met its objectives by providing valuable insights and practical skills essential for conducting research.</p> <p style="text-align: right;">  DIRECTOR Aurora's PG College (MBA) Uppal, Hyderabad-500092 </p> | |

Photos



Aurora
DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092



Feedback Form

Program Name: AI Tools for Academic Research

Program Dates: 24.01.20.

1. Program Content:

Please rate the following aspects of the program content:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|-------------------------------------|-----------|-----------|------|------|------|
| Relevance of topics covered | ✓ | | | | |
| Depth of coverage | ✓ | | | | |
| Usefulness of materials provided | ✓ | | | | |
| Balance between theory and practice | | ✓ | | | |

2. Program Delivery:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|--------------------------------------|-----------|-----------|------|------|------|
| Instructor's knowledge and expertise | ✓ | | | | |
| Clarity of presentation | | ✓ | | | |
| Engagement and interaction | | ✓ | | | |
| Response to participants' questions | | ✓ | | | |

3. Overall Satisfaction:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|---------------------------------------|-----------|-----------|------|------|------|
| Overall satisfaction with the program | | ✓ | | | |

4. Any Suggestions:

Aurora
 DIRECTOR
 Aurora's PG College (MBA)
 Uppal, Hyderabad-500092

Date :07-12-2019


CIRCULAR

Dear students, we are pleased to inform that, IPR cell is Organizing a Seminar On 'Importance of Reference management and citation in research work,' on 09/12/2019 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.


Principal

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Uppal, Hyderabad-500092

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Aurora's PG College (MBA)
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ACTIVITY REPORT

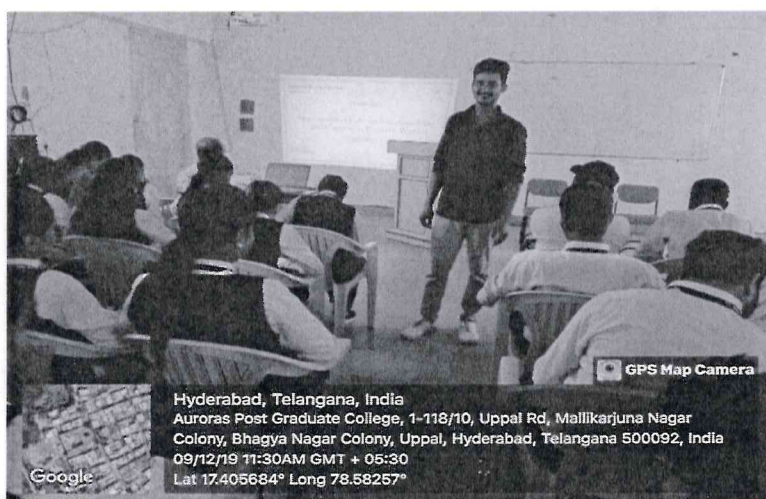
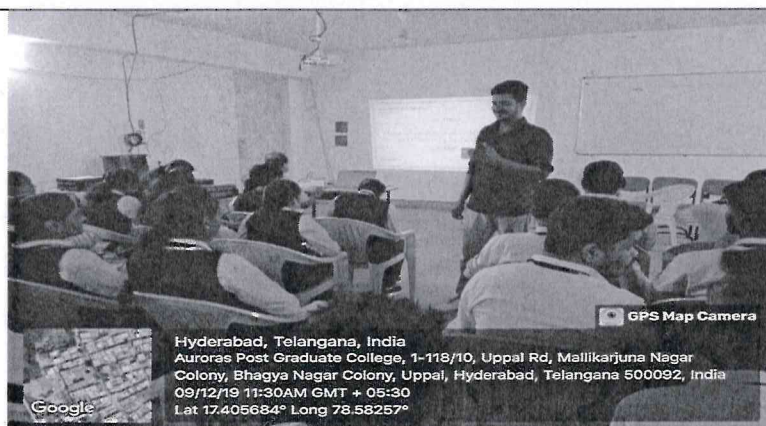
| | | |
|---------------------------------|--|---------|
| Name of the Activity | Importance of Reference Management and citation in research Work | |
| Type of Activity | Seminar | |
| Date and Time of Activity | 09.12.2019 | 11:00am |
| Details of Participants | Students of MBA&MCA 1 year has attended the seminar | |
| Organizing Dept./Support System | MBA & MCA dept. | |
| In Association with | R&D cell | |
| Coordinator | Dr. M. V. Narasimha Rao MBA Dept., | |
| Details of Resource Persons | Dr. K. Mallikarjun Associate Professor Govt City college (A), Hyderabad | |
| Description | <p>On 09.12.2019, Aurora's PG college (MBA), Uppal. had hosted a Seminar on importance of Reference Management and citation in research Work. To understand the Importance of Management and citation in research.</p> <p>The HOD addressed the students and welcomed the guest Dr. K. Mallikarjun, Associate Professor at Govt City college (A), Hyderabad. The Seminar Brought Together Students, Faculty Members to Explore the Strategies importance of Reference Management and citation in research Work</p> <p>The objective of the seminar is to provide Emphasize the role of citations in maintaining academic integrity and preventing plagiarism. Illustrate how proper citation practices contribute to the credibility and reproducibility of research findings.</p> <p>The outcomes of the seminar presentation Participants gained Enhanced Understanding of Citation Practices Participants will gain a comprehensive understanding of why accurate citation is crucial in academic and professional research. Proficiency in Reference Management Attendees will learn effective techniques for managing and organizing their references, resulting in improved efficiency and accuracy in their research process.</p> <p>Attendees appreciated the practical advice and real-world examples provided by the speakers.</p> <p>The Seminar on Management and citation in research Work successfully met its objectives by providing valuable insights and practical skills essential for conducting research.</p> | |

Aurora's
DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

AURORA'S PG COLLEGE (MBA)

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Photos



Aurora
DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Feedback Form

Program Name: A seminar on Importance of Reference management and citation Research

Program Dates: 09/12/19

1. Program Content:

Please rate the following aspects of the program content:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|-------------------------------------|-----------|-----------|------|------|------|
| Relevance of topics covered | / | | | | |
| Depth of coverage | | / | | | |
| Usefulness of materials provided | / | | | | |
| Balance between theory and practice | / | | | | |

2. Program Delivery:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|--------------------------------------|-----------|-----------|------|------|------|
| Instructor's knowledge and expertise | / | | | | |
| Clarity of presentation | | / | | | |
| Engagement and interaction | / | | | | |
| Response to participants' questions | | / | | | |

3. Overall Satisfaction:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|---------------------------------------|-----------|-----------|------|------|------|
| Overall satisfaction with the program | | / | | | |

4. Any Suggestions: _____

Prabhu
 DIRECTOR
 Aurora's PG College (MBA)
 Uppal, Hyderabad-500092



Date :06-11-2019

CIRCULAR

Dear students, we are pleased to inform that, IPR cell is Organizing a Seminar on 'The Role of Intellectual Property in Software Development and Protection,' on 07/11/2019 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.


Principal

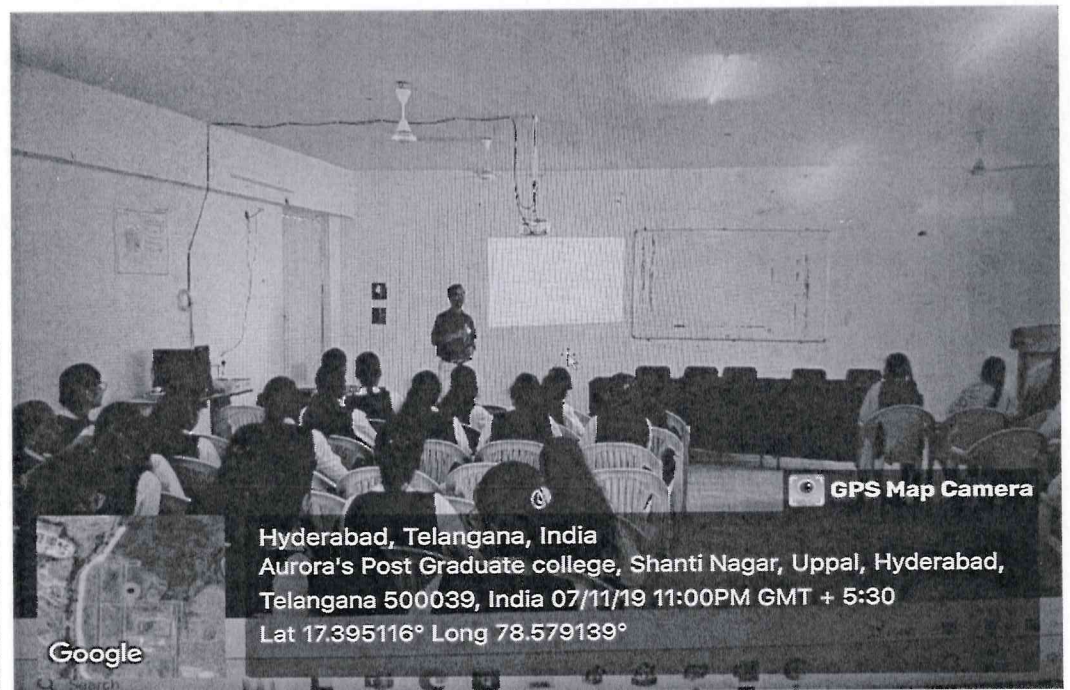
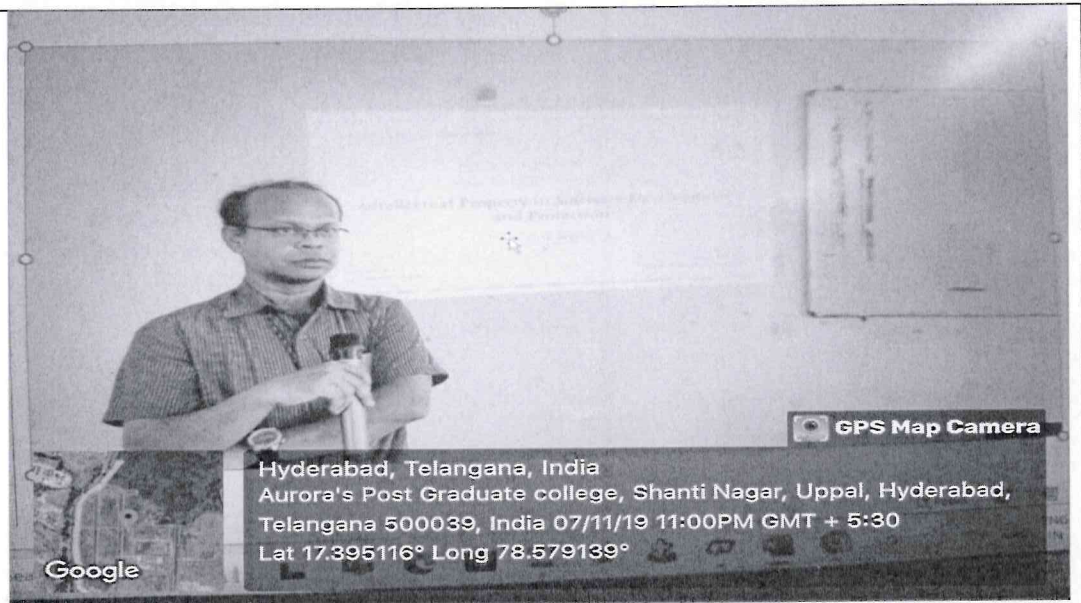
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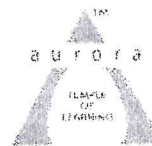
ACTIVITY REPORT

| | | |
|---------------------------------|--|---------|
| Name of the Activity | The role of Intellectual Property in Software Development and Protection | |
| Type of Activity | Seminar | |
| Date and Time of Activity | 07.11.2019 | 11:00am |
| Details of Participants | Staff, Students MCA 1 st , 2 nd year students actively participated in the seminar | |
| Organizing Dept./Support System | MCA dept. | |
| In Association with | IPR cell | |
| Coordinator | MS. A. Swathi | |
| Details of Resource Persons | Dr. Lokender Reddy, Assistant Professor, Osmania University, Hyderabad | |
| Description | <p>On 07.11.2019, Aurora's PG College(MBA), Uppal has hosted a Seminar on the role of Intellectual Property in Software Development and Protection to Understand the Importance IP in safeguarding software innovations and ensuring a competitive edge in the tech industry.</p> <p>The HOD addressed the students and welcomed the guest Dr. Lokender Reddy, Assistant Professor, Osmania University, Hyderabad to address the students</p> <p>The objective of the Seminar to understand the impact of IP rights on software protection and commercialization, to discuss strategies for effectively managing and enforcing IP in the software industry and to provide practical guidance for developers and organizations in leveraging IP for strategic advantage</p> <p>The Outcomes of the seminar The seminar underscored the crucial role of Intellectual Property in software development and protection. Understanding and managing IP effectively can significantly impact a software company's ability to innovate, compete, and succeed in the marketplace.</p> <p>Attendees appreciated the practical advice and real-world examples provided by the speakers.</p> <p>The role of Intellectual Property in Software Development and Protection successfully met its objectives by providing valuable insights and practical skills essential for conducting research.</p> | |

Photos



Soulu
DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092



Feedback Form

Program Name: A seminar on role of Intellectual property in SD and past
 Program Dates: 7.11.19

1. Program Content:

Please rate the following aspects of the program content:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|-------------------------------------|-----------|-----------|------|------|------|
| Relevance of topics covered | ✓ | | | | |
| Depth of coverage | | ✓ | | | |
| Usefulness of materials provided | ✓ | | | | |
| Balance between theory and practice | | ✓ | | | |

2. Program Delivery:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|--------------------------------------|-----------|-----------|------|------|------|
| Instructor's knowledge and expertise | | ✓ | | | |
| Clarity of presentation | ✓ | | | | |
| Engagement and interaction | ✓ | | | | |
| Response to participants' questions | ✓ | | | | |

3. Overall Satisfaction:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|---------------------------------------|-----------|-----------|------|------|------|
| Overall satisfaction with the program | ✓ | | | | |

4. Any Suggestions: _____

Aurora
 DIRECTOR
 Aurora's PG College (MBA)
 Uppal, Hyderabad-500092

Date: 29-11-2019


CIRCULAR

Dear faculty we are pleased to inform that, our College is organizing one Week Workshop on 'Business Analytics in Social Science Research,' In Association with ICSSR on 02.12.2019 to 07.12.2019 at 10:00 am in the 2nd Floor Seminar Hall. We request you to attend and take advantage of this opportunity to enhance your knowledge.


Principal

Principal
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

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Uppal, Hyderabad-500092

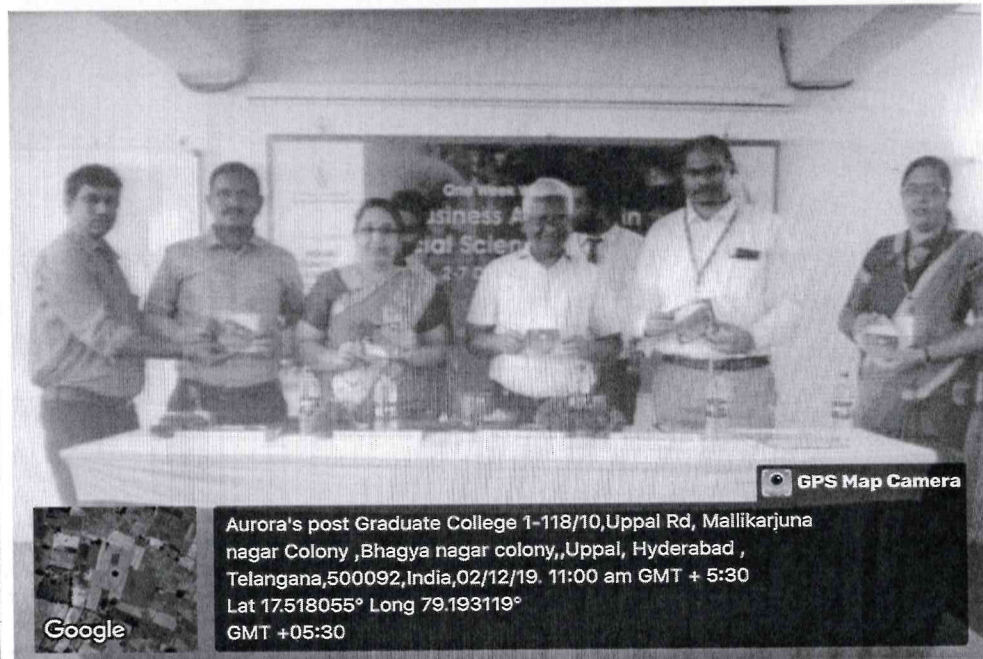
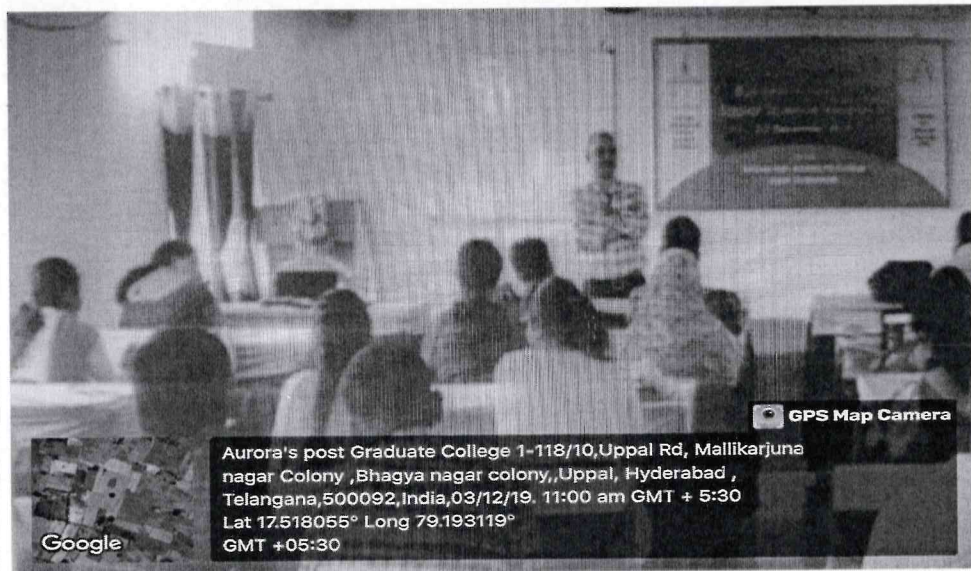
ACTIVITY REPORT

| | |
|---------------------------------|---|
| Name of the Activity | Business Analytics in Social Science Research |
| Type of Activity | Workshop |
| Date and Time of Activity | 02.12.2019 to 07.12.2019 |
| Details of Participants | Research scholars, Industry Persons & Faculty from various institutions attended |
| Organizing Dept./Support System | MBA&MCA dept. |
| In Association with | ICSSR-SRC |
| Details of Resource Persons | Dr. Jayasri Benkal , Principal Consultant and Managing BEnKA Consulting India Dr. Prakash Goteti , Principal Consultant in Analytics & AI, Tech Mahindra Ltd, Hyderabad |
| Description | <p>Aurora's PG College (MBA), Uppal, hosted a one-week workshop on "Business Analytics in Social Science Research," sponsored by the Indian Council of Social Science Research (ICSSR). The workshop aimed to bridge the gap between research scholars, faculty, and industry professionals, highlighting the importance of business analytics in enhancing decision-making processes in social sciences.</p> <p>The inaugural session on December 2 was graced by Prof. P. Venkataiah, Head of the Dept. of Business Management at Osmania University, along with distinguished guests Dr. Jayasri Benkal and Dr. Prakash Goteti. The workshop's objectives were outlined by Dr. P. Rajavardhan Reddy, emphasizing the need for data-driven analysis in today's digital landscape.</p> <p>Over the week, participants engaged in practical training sessions covering various aspects of business analytics. Topics included Business Research Methodology, hypothesis formulation and testing, data analysis using SPSS, and business intelligence tools such as Tableau and Power BI. Notable sessions included advanced data analysis techniques and cloud computing applications in R and Python.</p> <p>The workshop concluded on December 7 with a valedictory session where participants expressed their satisfaction with the program and acknowledged its impact on their research skills. Certificates were awarded, and attendees committed to future collaborations with Aurora's PG College.</p> <p>The workshop successfully provided 65 participants, including faculty and research scholars, with valuable insights and practical skills in business analytics, reinforcing its relevance in social science research.</p> |

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Photos



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Uppal, Hyderabad-500092

Registration Fee

| Category of Participants | Amount |
|-----------------------------|----------|
| Industry | Rs. 1500 |
| Faculty | Rs. 1000 |
| Full Time Research Scholars | Rs. 800 |

The registration fee can be paid through cheque / DD in favor of **Aurora's PG College, Uppal**.

Time & Venue of Workshop

The Workshop will be conducted during December 2 (Monday) – December 7, 2019 (Saturday).

The lecture presentations are scheduled in two sessions:

Pre lunch session - 10.00 am - 01.00 pm

Post lunch session - 02.00 pm - 04.30 pm

The workshop will be organized at the Seminar Hall of Aurora's Post Graduate College, Uppal.

One Week Workshop on

Business Analytics in Social Science Research

2-7 December, 2019

Chief Patrons

Sri. Raja Babu Nimmatoori

Chairman, Aurora Group of Institutions

Dr. Ramesh Babu Nimmatoori

Secretary, Aurora Group of Institutions

Course Director

Dr. P. Rajayardhan Reddy

Principal, Aurora's Post Graduate College, Uppal

Organizing Committee

Dr. P. S. Subha Pradha

Head of the Department, MBA

Aurora's Post Graduate College, Uppal

Mr. N. Sundaram

Head of the Department, MCA

Aurora's Post Graduate College, Uppal

Business Analytics in Social Science Research

2-7 December, 2019

Program Schedule

02-12-2019 (Monday)

10.00 am – 12.00 noon

Inaugural Session

12.00 noon – 01.00 pm

Training Session - 1

Business Research Methodology

02.00 pm – 04.30 pm

Training Session - 2

Formulation & Testing of Hypotheses

03-12-2019 (Tuesday)

10.00 am – 04.30 pm

Training Session - 3

Data Analysis for Publishing Papers

04-12-2019 (Wednesday)

10.00 am – 04.30 pm

Training Session - 4

Advanced Data Analysis using SPSS-1

05-12-2019 (Thursday)

10.00 am – 04.30 pm

Training Session - 5

Tools of Business Intelligence

06-12-2019 (Friday)

10.00 am – 04.30 pm

Training Session - 6

Advanced Data Analysis using SPSS-2

07-12-2019 (Saturday)

10.00 am – 04.30 pm

Training Session - 7

Cloud Computing & Data Analysis using R, Python

04.00 pm – 05.30 pm

Valedictory

Indian Council of
Social Science Research



One Week Workshop on Business Analytics in Social Science Research

2-7 December, 2019

Sponsored by
Indian Council
of Social Science
Research

Organized by
Aurora's
Post Graduate
Colleges

Venue

Seminar Hall, Aurora's PG College, Uppal, Hyderabad

Director
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Website: www.auroredu.edu.in
Phone: 011-00011000, 011-0002000

Institution

Aurora's PG College, Peerzadiquda, Uppal, Hyderabad, established in the year 1996, is a part of the prestigious Aurora Group of Institutions and has grown into a premier educational institution over the years. The college is known for establishing unique traditions in every aspect of its functioning. Aurora nurtures a knowledge culture to make itself "Synonymous with Learning". Its mission has been to serve the nation as a Centre for advancement, preservation and dissemination of knowledge. It aims to endow its staff and students with a perfect synthesis of human values, ancient wisdom and modern thought, thus ensuring that when they step into the fiercely competitive and technologically advanced world, they don't turn into mere automations but retain their sense of self as a direct result of what they have learnt with us.

Workshop

Preamble

We live in an era of Big data; businesses need ways to sift through it all, to figure out which combinations of data count and which don't. The success of business in today's global economy depends on it.

Backdrop

Rapid developments in computing and information technology have enabled the generation, storage and processing of data in a way that will transform businesses in the future. In this digital age flow of information is almost equal to all the players. It is how this information is utilized makes the company competitive. Business analytics is believed to be the key to the next wave of management innovation, productivity, and growth.

Business analytics has made its foray into diverse areas like customer relationship management, financial management, and marketing, supply-chain management, human-resource management, pricing and even in sports through team game strategies. Analytics combines data, information technology, statistical analysis, quantitative methods and computer-based models into one to make a well thought and researched decision. The advancement in Information Technology allows the decision makers to visualize the performance of decision under various scenarios.

In this backdrop, Aurora's PG College, Uppal intends to organize a one-week workshop on "Business Analytics in Social Science Research" to make the participants familiar with Business Analytics and its applications across varied fields.

Methodology of Workshop

The workshop is designed to provide a platform for participants to get an exposure to various tools of Business Analytics and their applications, given its all-pervasive presence. The sessions would be practice oriented and facilitated by eminent resource persons from industry and academia. Scenarios pertaining to the fields of Finance, Marketing, Human Resources and allied fields, will be used to demonstrate data analysis, followed by hands on practice sessions with handouts.

Objectives of the Workshop

- Enable participants to get an overview of Business Research
- Enable participants to get an understanding of the basics of Business Analytics
- Investigate data to establish new relationships and patterns for better business management
- Reorient the perspective of social science research through business analytics
- Demonstrate the potential of Business Analytics in social sciences to take advantage of the opportunities that Business Analytics currently presents

Major Topics

The Scope of workshop is to cover theoretical discussion and practical exposure on the following aspects of statistical analysis

- Business Research
- Formulation & Testing of Hypotheses
- Publishing Papers using Business Analytics
- Data Aggregation & Data Mining using SPSS, R, Python
- Analytics using Cloud Computing
- Tools of Business Intelligence
- Future of Business Analytics

Eligibility for Participation

- Faculty of Management/ Social Sciences
- Research Scholars
- Post Graduate students
- Working professionals interested in the field of Business Analytics

Registration

For registration, candidates are required to send their brief profile along with institutional affiliation to icssworkshop2019@apgc.edu.in. For further details, Contact: 9100001235 / 9100000289

All the participants are requested to bring their laptops.

Registration Form

Photo

Name (In block letters): _____

Gender: ☐ Male ☐ Female

Date of Birth: _____

Designation: _____

Department: _____

University / Institution: _____

Educational Qualification: _____

Field of Specialization: _____

Experience (Years): _____


Phone No: _____

Email Id: _____

Mailing Address: _____

Date: _____

Signature of Applicant


DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092



Date :10-10-2019

CIRCULAR


Dear students, we are pleased to inform that, IPR cell is Organizing a Seminar On 'Statistical Data Analysis using Excel and advanced excel in research,' on 11/10/2019 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.


Principal

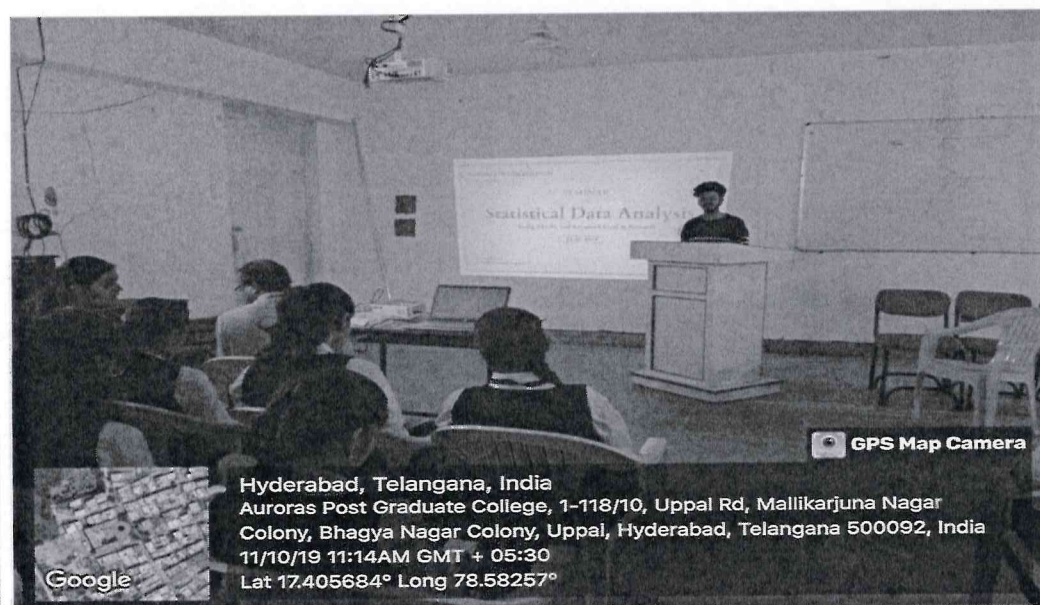
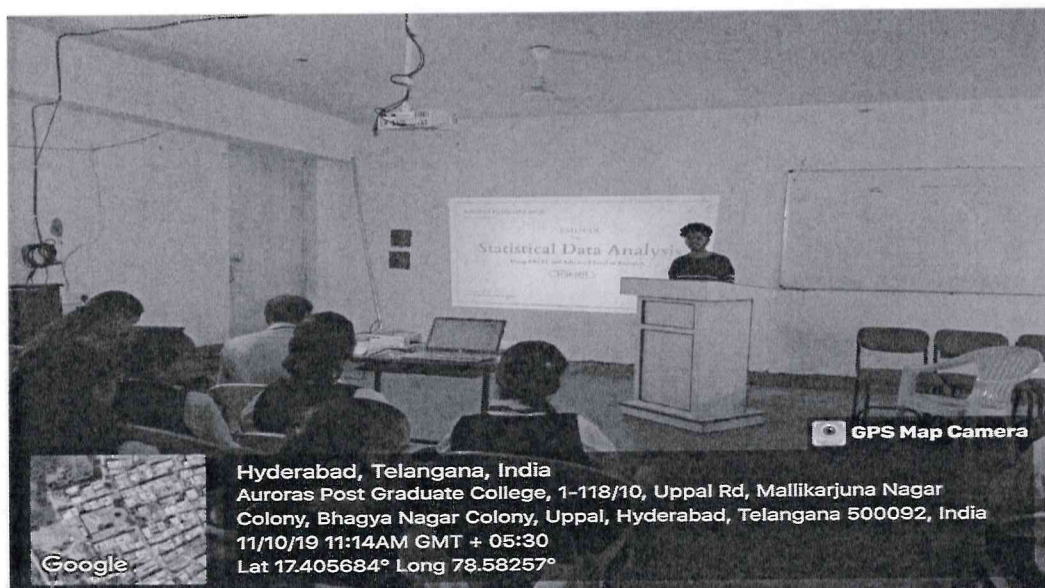
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Uppal, Hyderabad-500092

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ACTIVITY REPORT

| | | |
|---------------------------------|---|---------|
| Name of the Activity | Statistical Data Analysis using Excel and advanced excel in research. | |
| Type of Activity | Seminar | |
| Date and Time of Activity | 11.10.19 | 11:00am |
| Details of Participants | Students of MBA&MCA attended the seminar | |
| Organizing Dept./Support System | MBA&MCA dept. | |
| In Association with | R&D cell | |
| Details of Resource Persons | Dr.Shyamprasad Teegala, Assistant Professor in CSE department, Anurag University. | |
| Description | <p>On 11.10.2019, Aurora's PG college (MBA) has Organized Seminar on Statistical Data Analysis using Excel and advanced excel in research.To Understand the Importance Of thebasics of statistical data analysis using Excel, advanced Excel features and techniques for complex data analysis, research skills through practical applications of Excel in data analysis.</p> <p>The HOD addressed the students and welcomed the guestDr.Shyamprasad Teegala, Assistant Professor in CSE department, Anurag University. to address the students.</p> <p>The Seminar Brought Together Students, Faculty Members to Explore The Strategies Of AI Tools For Academic Research</p> <p>The Objective of Understanding Excel's Role in Data Analysis,Basic Statistical Functions,Advanced Formulas and Functions,Practical Applications of Excel</p> <p>The Outcome of the seminar is Basic and advanced Techniques,practical skills development,Hands On experience, Problem solving Skills, Pivot tables and Pivot charts, data Integrity,Real world Examples</p> <p>Attendees appreciated the practical advice and real-world examples provided by the speakers.</p> <p>The Statistical Data Analysis using Excel and advanced excel in research. Seminar successfully met its objectives by providing valuable insights and practical skills essential for conducting research.</p> <p style="text-align: right;">  DIRECTOR Aurora's PG College (MBA) Uppal, Hyderabad-500092 </p> | |

Photos



Prabhu
DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092



Feedback Form

Program Name: A seminar on Statistical Data Analysis using excel and
 Program Dates: 11.10.19 Advanced Excel In research

1. Program Content:

Please rate the following aspects of the program content:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|-------------------------------------|-----------|-----------|------|------|------|
| Relevance of topics covered | ✓ | | | | |
| Depth of coverage | | ✓ | | | |
| Usefulness of materials provided | ✓ | | | | |
| Balance between theory and practice | | ✓ | | | |

2. Program Delivery:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|--------------------------------------|-----------|-----------|------|------|------|
| Instructor's knowledge and expertise | | ✓ | | | |
| Clarity of presentation | ✓ | | | | |
| Engagement and interaction | | ✓ | | | |
| Response to participants' questions | ✓ | | | | |

3. Overall Satisfaction:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|---------------------------------------|-----------|-----------|------|------|------|
| Overall satisfaction with the program | ✓ | | | | |


4. Any Suggestions:

Abhishek
 DIRECTOR
 Aurora's PG College (MBA)
 Uppal, Hyderabad-500092

Date :23-08-2019

CIRCULAR

Dear students, we are pleased to inform that, IPR cell is Organizing a Workshop on 'Contracts and Management of IP Assets,' on 26/08/2019 at 1:00 pm in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.


Principal
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

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AURORA'S PG COLLEGE (MBA)
Uppal, Hyderabad



WORKSHOP
ON
**CONTRACTS AND
MANAGEMENT OF IP ASSETS**

ABOUT THE WORKSHOP

Discover the essentials of contracts and IP asset management in our comprehensive workshop. Over two days, you'll gain critical insights into drafting effective agreements and managing intellectual property assets. Learn from seasoned professionals, engage in practical exercises, and equip yourself with the skills needed to navigate and optimize your IP portfolio effectively. Ideal for students and professionals aiming to master the complexities of IP management.

Resource Person

DR. H. RAJESH KUMAR

Organized by
IPR Cell

Date & Time




26 August 2019
1.00pm to 4.00pm

Who can attend?

STUDENTS OF MBA & MCA

in association with
**Department of
Business Management
&
Department of
Computer Applications**

 apgcu.ac.in

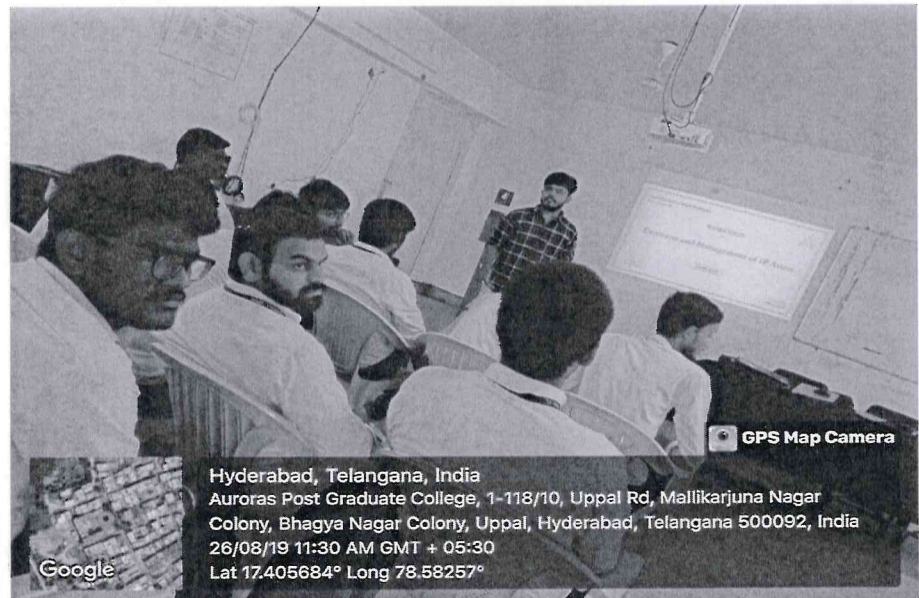
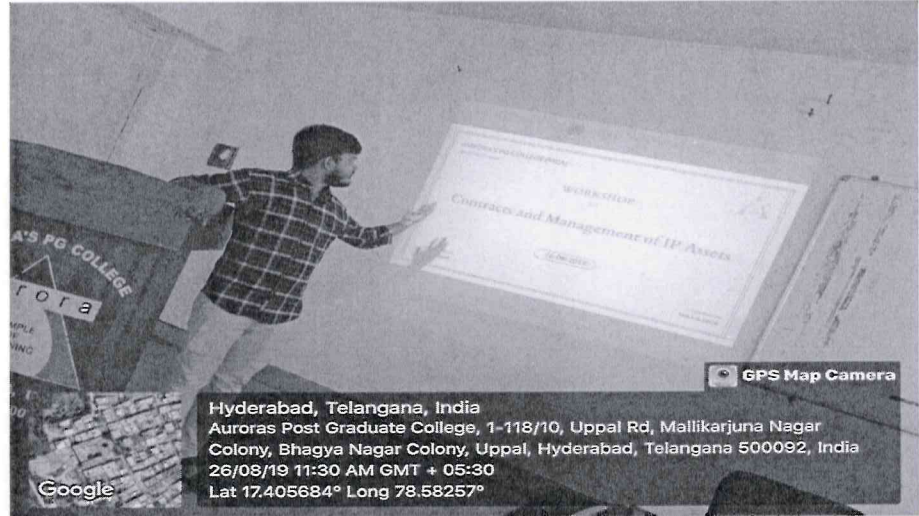
Aurora's
DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

ACTIVITY REPORT

| | | |
|---------------------------------|--|------------------------|
| Name of the Activity | Contracts and Management of IP Assets | |
| Type of Activity | workshop | |
| Date and Time of Activity | 26. 08.2019 | Time: 1.00pm to 4.00pm |
| Details of Participants | Students of MBA & MCA 2 year are the participants. MBA & MCA Faculty also took part in this workshop | |
| Organizing Dept./Support System | MBA & MCA organized the workshop | |
| In Association with | IPR Cell | |
| Coordinator | Mr. B. Santosh MBA Dept., | |
| Details of Resource Persons | Dr. H. RajeshKumar Associate Professor NIT- Karnataka | |
| Description | <p>Aurora PG College (MBA), Uppal organized a One-Day Workshop on Contracts and Management of Intellectual Property (IP) Assets aimed to provide students with a comprehensive understanding of contractual agreements and the management of IP assets on 26.08.2019 in the seminar hall. The workshop was designed to enhance students' knowledge in drafting, negotiating, and managing contracts related to intellectual property.</p> <p>The workshop was conducted by Dr. H. Rajesh Kumar, a specialist in intellectual property law and contract management. The sessions were structured to combine theoretical insights with practical applications, catering to students' needs in understanding IP management and contract law.</p> <p>The session covered different topics like Overview of different types of IP (patents, trademarks, copyrights, trade secrets), Importance of IP in academic and commercial contexts.</p> <p>The session covered key components of contracts (terms, conditions, obligations), Common types of contracts in IP transactions (licensing agreements, non-disclosure agreements).</p> <p>Students gained a solid understanding of IP concepts and the contractual aspects of IP management. The expert speaker's expertise and the interactive nature of the sessions contributed significantly to the workshop's success.</p> | |

Balu
DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

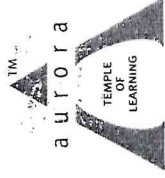
Photos



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AURORA'S PG COLLEGE (MBA)

Uppal, Hyderabad, Pin: 500092



CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. Karanam Satish

of MBA / MCA has participated in Workshop on 'Contracts and Management of IP Assets,' Organized by IPR Cell, in association with Department of Business Management & Department of Computer Applications.

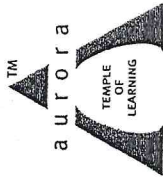
Satish

Coordinator

Satish
DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Principal
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

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CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. P. Kalyan Raj

of MBA /MCA has participated in Workshop on 'Contracts and Management of IP Assets,' Organized by

IPR Cell, in association with Department of Business Management & Department of Computer Applications.

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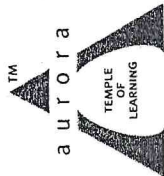
Coordinator

Principal
Aurora's PG College (MBA)
Uppal
Principal 500092

A handwritten signature in green ink, likely belonging to the director.
DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad 500092

AURORA'S PG COLLEGE (MBA)

Uppal, Hyderabad, Pin: 500092



CERTIFICATE OF PARTICIPATION

This certificate is presented to

Ms. Tulasu. Cr.

of MBA / MCA has participated in Workshop on 'Contracts and Management of IP Assets,' Organized by IPR Cell, in association with Department of Business Management & Department of Computer Applications.

8/8/22

Coordinator

Principal
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Prabhu
DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092



Feedback Form

Program Name:

A Workshop on Contracts and Management of IP Assets

Program Dates:

26.08.19

1. Program Content:

Please rate the following aspects of the program content:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|-------------------------------------|-----------|-----------|------|------|------|
| Relevance of topics covered | ✓ | | | | |
| Depth of coverage | | ✓ | | | |
| Usefulness of materials provided | ✓ | | | | |
| Balance between theory and practice | | | ✓ | | |

2. Program Delivery:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|--------------------------------------|-----------|-----------|------|------|------|
| Instructor's knowledge and expertise | | ✓ | | | |
| Clarity of presentation | ✓ | | | | |
| Engagement and interaction | | ✓ | | | |
| Response to participants' questions | ✓ | | | | |

3. Overall Satisfaction:

| Aspect | Excellent | Very Good | Good | Fair | Poor |
|---------------------------------------|-----------|-----------|------|------|------|
| Overall satisfaction with the program | | ✓ | | | |

4. Any Suggestions:

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